



***These just came in - New Client Stories and Testimonials
Are you the next personal success story through
Jason's Zen Business Bootcamp teachings?***



What is most impressive about Jason Campbell is that he presents such a balanced approach. He emphasizes the integrity of the practices, whether martial arts, yoga, or other, as at least as important as the technical aspects.

The business side is equally valued in his approach. He makes it very clear, what are the logical and sensible ways to organize, view, and implement the practical realities of making your healing art a viable business.

He shows multiple lenses through which to look at the issues of staying true to your practice, while being very practical and smart business-wise. I wondered if I could do both: be a great yoga teacher and a great business owner. Jason's teaching has convinced me I can.

He runs his sessions well. I felt intellectually stimulated, and challenged. I felt also his deep reservoir of encouragement and support for me and our group to shine and succeed abundantly. He is very wise, and I feel very grateful for his work.

Carol Klammer All Hearts Hatha Yoga www.ahhyoga.com

This weekend at the Zen Business Bootcamp has provided me with a solid foundation of how to implement and execute the ideas that I already had before I arrived, and what to do when I arrive at obstacles and roadblocks. In comparison, this training has been as powerful and applicable, if not more so, than any chiropractic marketing or business seminar and private coaching program that I have attended, without question.

Dr. Jay Roth, D.C., R.Y.T. in Houston, TX

Since I began working with Jason 8 months ago, I have increased my gross profits by 40%.

As Bikram Yoga studio owner, I found myself "out" of ideas for building my business. Jason was able to point out simple ways for me to increase my profit. Sometimes I find myself so close to my business that I am unable to see what's right before my eyes. Jason's ideas are straight forward and easy to implement. As an entrepreneur there is great value in knowing that while I am in business for myself,

I am not out on my own. I can always consult Jason when I am unsure of a new idea and he allows me to see where my ideas might not add value to my business and when an idea should be implemented immediately.

I am so grateful to Jason and I will continue to work with him as long as I am in business for myself. Thank you Jason!

Ginger Comstock, Owner Bikram Yoga, Westfield, NJ www.bikramyogawestfield.com

This was truly a transformational experience for me. The saying, “when the student is ready, the teacher appears, “ is perfect for this bootcamp. I was floundering for a way to contribute in a greater way and combine film, yoga, massage, and nutrition into a business practice seemed to daunting. I leave today with a clear vision, and my phone has been ringing off the hook with business partners in between breaks

I really appreciate how Michael Leone explained connecting the two worlds, form and spirit. I leave today with clarity and purpose.

Thank you, this perfect timing for 20-30 year olds who are connected!

Jason Marcotte Professional Yoga Teacher and Actor Los Angeles, CA

After many years in a corporate environment, I started the journey to find a new career that aligned with my values and desires to help others. I am not a teacher or trainee of yoga, tai chi, etc.

I attended the Zen Business Bootcamp as a new “manager of operations” for a wonderful wellness center. What I found at the bootcamp was not only great business tools and ideas to grow the center, but also a way of doing business that studios closer to the core of how I want to run a business (a business that will positively impact others, the community, and myself through positive transformation) financially and a business that will thrive in many ways.

Thank you Jason and team!

Lani Basa Victoria, MN

My Bootcamp experience left me not just inspired to return to my studio, but equipped with tools I can easily implement to start seeing tangible results.



Jason is able to move you from a place of feeling stuck to a place of action. He helped me clarify my vision of what I am working toward and what I want from my studio and in my life.

His teachings are clear and concise and when taken one step at a time-easily accomplished. I even missed the first day of the workshop and was worried I would not find the remaining time worthwhile. Jason caught me up on the missed material & made me feel welcome.

I am confident that I will see an increase in my class sizes, revenue, and ease of running my studio.

Lara Rubin, Owner, Steamtown Yoga
Scranton, PA www.steamtownyoga.com